

Sahara Ventures*

2022-2023

Company Profile



www.saharaventures.com

Company Profile

Sahara Ventures* is building a stable innovation, technology and entrepreneurship ecosystem in Africa.



Our mission is to build a stable innovation, technology and entrepreneurship ecosystem in Africa through consultancy and investment.

Our long-term vision is to become Africa's largest consultancy and investment firm. We believe the best way to solve a problem and create an impact is by building a business around it.

Our Mission*

Our Values

We Are **Bold**

We Are Saharans and We Are Bold, We Are Ready to Take Risks, We Are Confident and Courageous.

B

Brilliance We Embrace Exceptional Talent and Experience. We Work With Smart-creatives and Innovators to Create Solutions for the Most Complex Problems.

O

Optimists We Focus on The Positive Side of Things; We Focus on Creating Solutions to The Problems. We Are Solvers, and We Believe Every Problem as a Solution.

L

Loyalty We Believe in Loyalty and Trust, Forming Strategic Alliances and Partnerships. We Embrace Love and Respect as Tools of Prosperity and Growth.

D

Determined We Are Complete Finishers; We Have to See it Through, No Matter How Complex it is. We Get Things Done By Any Means Possible.

Our Manifesto



**We Believe The Best
Way to Solve The
Problem is To Build a
Sustainable Business
Around it.**

Sahara Ventures*



Our Brand

About Sahara Ventures*

Sahara Ventures is a Group of Companies Consisting of Three Companies; *Sahara Consulting*, a management consulting firm adopting innovation, technology and entrepreneurial approaches. *Sahara Accelerator*, a corporate-sponsored and venture-backed startup and SMEs accelerator, and *Sahara Sparks* a conference and marketplace for innovation and technology stakeholders.

Our Focus

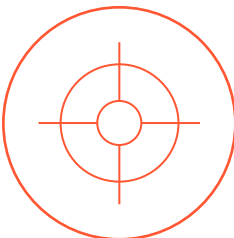
Sahara Ventures

Consulting, Capitalizing on Our Expert Database of More Than 100 Experts, *Sahara Ventures* Offers Bespoke Consulting Services Through Our Consulting Wing, *Sahara Consult*.

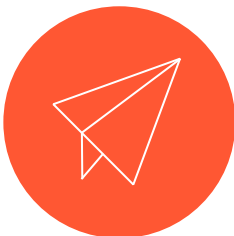
Investment, Adopting Our Digital Investor-Readiness Tool, *InvestoRedo*, Sahara Ventures is Working With Thousands of Startups and Hundreds of Investors Across the African Continent.



Sahara Consulting, a Full-Fledged Management Consulting Firm Who Works With Industry Experts to Offer Unique Solutions Capitalizing on Innovation and Digital Entrepreneurship Working With Partners in Public, Private, Academia and Development Sector.



Sahara Sparks is a Platform to Bring Africa's Key Innovation, Technology and Entrepreneurship Ecosystem Stakeholders Together; The *Conference* is a Platform For Digital Transformation For Socio-economic Good Conversations. *The Marketplace* is For Accelerating Transactions and Investments.



Sahara Accelerator is a Corporate-Sponsored and Venture-Backed Accelerator working with Africa's most promising startups and SMEs, helping them access mentorship and investment opportunities. We provide the necessary tools, and networks businesses need to grow.

Sahara Ventures Framework is Set to *Identify (Sahara Consulting)*, *Accelerate (Sahara Accelerator)*, and *Promote (Sahara Sparks)* People and Solutions With Social and Commercial Impact.

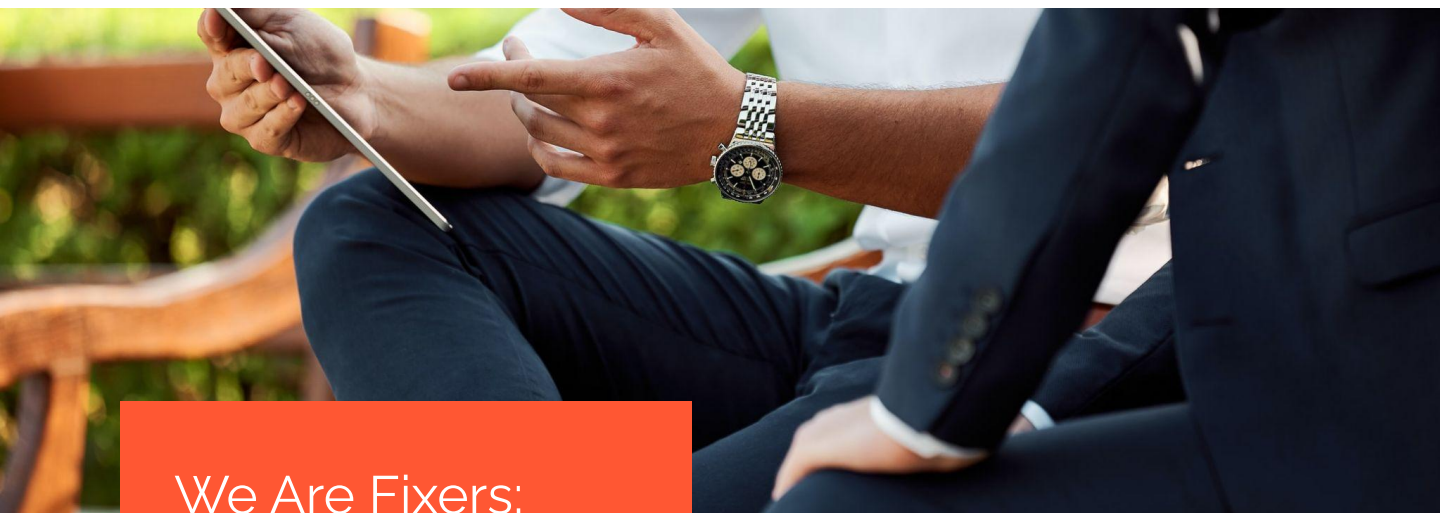
Our Ventures

Sahara Consulting

We Are a Full-Fledged Management Consulting Firm Who Works With Industry Experts to Offer Unique Solutions Capitalizing on Innovation and Digital Entrepreneurship. We Work With Partners in Public, Private, Academia and Development Sector.

Impact Consulting: We Work With Different Ecosystem Players to Design, Implement, Assess and Research on Development Projects Adopting ICTs, Innovation and Entrepreneurial Approaches.

Technology Consulting: We Work With Diverse Ecosystem Players Accelerating Technology Transfer and Innovation Commercialization Capitalizing on Emerging and Future Technologies Impact on Different Sectors.



We Are Fixers;
We Love Fixing
and Offering
Solutions to
Complex Issues.

Innovation Consulting: We Work With Diverse Ecosystem Players to Offer Consulting Services on Innovation Leadership, Strategies and Policies. We are Designing Programs, Projects and Interventions That Capitalizes on Innovation as Tool to Solve Complex Problems.

Our Ventures

Sahara Consulting

We Are a Full-Fledged Management Consulting Firm Who Works With Industry Experts to Offer Unique Solutions Capitalizing on Innovation and Digital Entrepreneurship. We Work With Partners in Public, Private, Academia and Development Sector.

Corporates. We Work With Corporate Companies Looking to Adopting Innovation, Technology, and Entrepreneurship In Their Corporate Strategies; We Facilitate Technology Transfer and Development of Innovation Strategies.

Governments. We Work With Public Institutions to Co-Create, Design and Develop Frameworks, Policies and Regulations That Capitalizes on Innovation and Digital Transformation For Effective Planning, Regulation and Governance.

International Companies. We Work With Various Regional and Global Companies Looking For Landing Desks and Strategic Partners in Africa to Launch New Businesses, Scale Existing Ones and Transfer Technologies to Emerging Economies.



Academic Institutions We Work With Academic Institutions Towards Third Generation Academic Institutions Embrace Innovation and Entrepreneurship; Accelerating Technology Transfer and Research Commercialization.

Development Partners. We Work With Diverse Development Partners to Design, Implement and Assess Various Innovation For Development and Technology For Good Programs Adopting User-Centric Approaches.

Investors. We Work With Different Investors Looking to Invest in Emerging Markets Both, Institutional and Individual Investors Investing on, Early and Growth Stage Businesses for Public and Private Sector Projects.

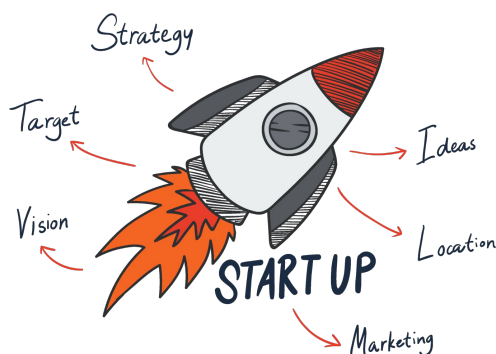
Our Ventures

Sahara Accelerator

We Accelerate Africa's Most Promising Ventures. We Will Help Your Business to Grow With Minimum Resources Possible.

We Are Entrepreneurs

We work with Africa's most promising startups and SMEs helping them to access mentorship and investment opportunities. We will provide the necessary tools and networks you need to grow your business.



We Accelerate
Africa's Most
Promising
Ventures.

For SMEs we work with post revenue SMEs with solid team looking to raise growth capital from impact and commercial investors.

For Startups We work with post MVP startups with solid team, proven traction and business models with potential for exponential growth.

Our Ventures

Sahara Accelerator

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Access to Investors, Access Early and Later Stage Investors Through Our Marketplace. You Can Access Your Investor Readiness Using Our Tools.

Industry Experts, Access to professionals mentors and industry experts to give you feedback on Your Business.

Virtual Program. The programs are virtual, flexible and catered to your specific needs. You Don't Need to Attend Classroom Sessions.



Equity Free, We are not taking any equity or demand ownership of your business during the program.

Global Networks, We guarantee you access to our diverse network of strategic partners and investors.

Strategic Partnerships, Access to Strategic Partnerships to Fuel Your Growth.

Our Ventures

Sahara Sparks

Sahara Sparks is a Platform to Bring Africa's Key Innovation, Technology and Entrepreneurship Ecosystem Stakeholders Together; The Conference is a Platform For Digital Transformation For Socio-economic Good Conversations. The Marketplace is For Accelerating Transactions and Investments

Sahara Sparks Conference; Is a Series of Events on Innovation, Technology, Entrepreneurship and The Future of Africa. The Events Looks Into Technology and Digital Transformation in Africa.

Sahara Sparks Marketplace; Is a Platform to Matchmake African Entrepreneurs to Local, Regional and Global Investors. It is a Platform to Link Africa's Most Promising Ventures to Africa's Most Successful Investors and Investment Networks.



We Accelerate
Meaningful
Conversations and
Transactions to
Happen.

Our Ventures

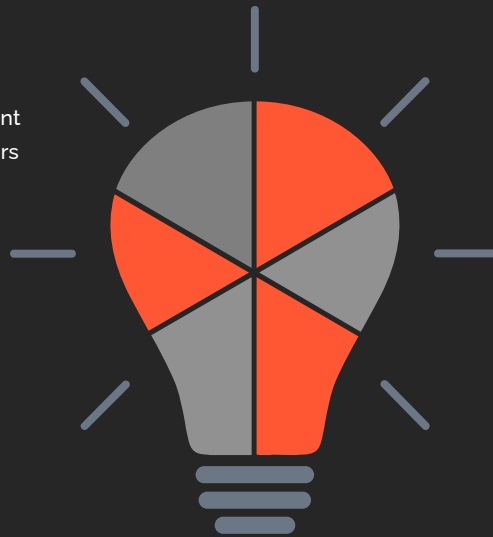
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Knowledge Management, We Produce Insights and Information About The Africa's Innovation, Technology and Digital Transformation Sector.

Dialogues, We Facilitate Dialogues That Shapes The Future of The African Continent With Various Ecosystem Actors Across The Continent.

Transactions, We Facilitate Transactions to Happen Through Startups-Investors Marketplace. We Arrange Pitching Sessions and Deal Rooms For Startups and Investors.



Capacity Building, We Facilitate The Adoption of Emerging and Future Technologies in Africa Through Discussions and Technical Sessions.

Community of Practices, We Establish Communities of People Passionate About Innovation, Technology and Entrepreneurship in Africa.

Transformation, We Accelerate Digital Transformation in The Continent by Hosting and Facilitating Discussions Around the Area.

Partners Map

Partners and Clients Around The **World**

We Are a Full-Fledged Management Consulting Firm Who Works With Industry Experts to Offer Unique Solutions Capitalizing on Innovation and Digital Entrepreneurship. We Work With Partners in Public, Private, Academia and Development Sector.



AFRICA

In Africa. We Work With Innovation Hubs, Academic Institutions, Development Partners, Governments, and Investors Across The African Continent.

EUROPE

In Europe. We Work With Partners in The Nordic and The EU Region at Large Promoting Technology Transfer and Investments to Africa.

ASIA

In Asia. We Work With Partners in India, China, Japan, and Iran on Innovation and Technology Related Projects Promoting Collaboration Between Asia and Africa

Our Communities, Partners and Initiatives

Sahara Ventures

Champions, We Work With Different Innovation and Technology Entrepreneurship Ecosystem Champions From Across The African Continent.

Communities, We Support Different Communities of Innovators, Technologists and Entrepreneurs Across The African Continent to Build a Robust Ecosystem.



Tanzania AI Lab, We Work With Tanzania AI Lab, a Community of Individuals Who Are Passionate About Artificial Intelligence in Africa. Sahara Ventures Have Been Hosting This Community Working Side By Side With The Community Members.



Silicon Dar is an Initiative to Promote The City of Dar es Salaam as East African Innovation and Technology Powerhouse Capitalizing on Naturally Formed Technology Hubs Along The Old Bagamoyo Road in The City of Dar es Salaam.



SheFound Africa is an Initiative That Was Championed at Sahara Ventures to Support Female Entrepreneurs and Women-Led Businesses in Africa. SheFound Africa is Currently an NGO Supporting Women and Female-Led Enterprises Across The African Continent.

Sahara Ventures We Believe The Best Way to Impact The Community is By Working With Champions and Community of Practices.

Current Projects With Partners

Sahara Ventures



PesaTech Accelerator

Name | PesaTech Accelerator

Description | Fintech Accelerator

Partners | UNCDF Tanzania, Hindsight Ventures & Enea Advisors

Location | Tanzania

Beneficiaries | Fintech Startups



Innoversity Project

Name | Innoversity Project

Description | Academic Entrepreneurship Project

Partners | France Embassy Tanzania

Location | Tanzania

Beneficiaries | Sokoine University of Agriculture, Nelson Mandela African Institute of Science and Technology (NMAIST) and University of Iringa



Dalila Project

Name | Dalila Project

Description | On-Campus Entrepreneurship Program

Partners | European Union and Sapienza University of Rome

Location | Italy, Spain, Tanzania and Uganda

Beneficiaries | University of Dodoma (UDOM), State University of Zanzibar (SUZA), Uganda Martyr University (UMU), and Uganda Christian University.



Amua Accelerator

Name | Amua Accelerator

Description | Sexual Reproductive Health (SRH) Impact Accelerator

Partners | UNFPA

Location | Tanzania

Beneficiaries | Youth

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Projects With Partners

Sahara Ventures



Swichi Project

Name | Swichi Project

Description | Media and Digital Transformation

Partners | DW Academie, The Aghakhan University, and Tanzania

Media Foundation

Location | Tanzania

Beneficiaries | Media Houses



Generation Food Accelerator

Name | Generation Food Accelerator

Description | Agri-Tech Accelerator

Partners | European Union, Rikolto

Location | Tanzania

Beneficiaries | Hortipreneurs



Coders and Makers

Name | Coders and Makers

Description | Students Coding program

Partners | Tanzania Bora Initiative and Fondation Botnar

Location | Tanzania

Beneficiaries | Youth



Inspire 100

Name | Inspire 100

Description | Business Acceleration Program

Partners | Grand Challenges Canada and Mkwawa Art Space

Location | Tanzania

Beneficiaries | School girls and Young women

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Projects With Partners

Sahara Ventures



Sasa Basi Project

Name | Sasa Basi Campaign

Description | Campaign addressing teenage pregnancy through Music and Arts

Partners | Switzerland Embassy Tanzania and BASATA

Location | Tanzania

Beneficiaries | Young Girls



Data Zetu Project

Name | IData Zetu Project

Description | Data based Project

Partners | IREX, MCC, PEPFAR & SBC4D, TBI, DLAB & CFT

Location | Tanzania

Beneficiaries | Community Members



Lishe Accelerator

Name | Lishe Accelerator

Description | Nutrition Sensitive SMEs Program

Partners | Global Alliance of Improved Nutrition Tanzania

Location | Tanzania

Beneficiaries | Small and Medium Enterprises



E-Kilimo

Name | E-Kilimo

Description | Agri-Tech Accelerator.

Partners | Royal Danish Embassy Tanzania

Location | Tanzania

Beneficiaries | Youth

Sahara Ventures We Believe The Best Way to Impact The Community is By Working With Champions and Community of Practices.

Who We Have Worked With

Our Partners

*We Believe In Strategic Partnerships and Collaboration,
Let's Work Together.*



Contact Us

Let's Connect

*We Believe In Strategic Partnerships and Collaboration,
Let's Work Together.*

Sahara Ventures*



Sahara Ventures
Victoria Noble Centre,
4 Floor, Office 406,
New Bagamoyo Road,
Dar es salaam, Tanzania



+255 744 82 8241
+255 713 221 946



contacts@saharaventures.com
operations@saharasparks.com



Sahara Ventures



@VenturesSahara

Sahara Ventures*

2022

Company Address

Sahara Ventures

Victoria Noble Centre

4 Floor, Office 406

New Bagamoyo Road,

Dar es salaam, Tanzania

saharaventures.com

